# PRIZE DRAW TERMS AND CONDITIONS

## A. Promotion Particulars

Promotion Name	Cathay Pacific & Radio Gong competition		
Promoter	Cathay Pacific Airways Limited (Company Registration No. 00015833) Asia Miles Limited (Company Registration No. 0648244) of 33F, One Pacific Place, 88 Queensway, Hong Kong		
	And Radio Gong 2000 GmbH & Co. KG Richard-Strauss-Straße 48 81677 München Germany		
Jurisdiction	Germany (German translation available on request)		
Promotion Period	Start Date: June 7th 2025 End Date: June 23th 2025		
Entry Eligibility Requirements	Participants must:  1. Be residents of Germany,  2. At least 18 years old at the time of entry  3. Must be a Cathay member.  4. Answer the following question: Why do you want to win the flight		
	of your life? The Promoter reserves the right to verify the membership status of winners before awarding any prizes.		
Verification Requirements	The Promoter reserves the right to verify the age, residential address, and membership status of entrants.  Employees of Radio Gong, its affiliated companies, members of their family in the first and second line as well as employees of our marketing partners involved in this Competition, are not allowed to participate.		

Maximum	Each participant can enter onc	e.	
Number of Entries	Every participation with an invalid Membership account or wrong personal details given with the creation of a new Membership account will be null and void. Maximum one Membership account per Participant and maximum one reward per Membership account.		
Participation Procedure	To enter, participants must provide:		
	(a) a name		
	(b) a valid email address		
	(c) a valid Cathay membership number to be eligible for the prize draw.		
Prize			
	Prize	Other Relevant Information	
	X2 Return Business Class	Please see the 'Prize Restrictions'	
	Flights from Munich to Hong Kong on Cathay Pacific	section for the full conditions that apply to the claim of the flights prize	

## Prize Restrictions

The Prize is non-transferable, non-exchangeable, and may not redeemed for cash.

Each Prize, once provided to the winner, is the responsibility of the winner and if lost or damaged or if the winner fails to use their Prize in time, will not be replaced by the Promoter.

#### The following conditions apply to the claim of the flights prize:

- 1. The winning prize is 2 return Business Class tickets from Munich to Hong Kong on Cathay Pacific flights.
- 2. The tickets are not redeemable for cash, non-transferable, non-endorsable, and cannot be rerouted. They must be used within the validity period specified below.
- 3. Both flights must be redeemed together, with both passengers travelling on the same itinerary.
  - a. The winner must provide full names as stated in passports (including middle names) when booking the flights.
  - b. The winner must advise three choices of travel dates, none of which fall under the embargoed periods listed in point 4. Some flexibility in dates is recommended, as the preferred choice may not be available.
- 4. The prize is subject to embargoed periods such as Christmas, New Year, Lunar New Year, Easter, and summer peak, among other restrictions determined by Cathay Pacific. Details of embargoed dates will be communicated to the winner upon claiming the prize.
- 5. These tickets are not eligible to earn frequent flyer miles, such as Asia Miles or other affiliate programs.
- 6. The flights are valid for travel from 1 September 2025 until 30 September 2026 and must be booked at least one month before the intended travel date.
- 7. The prize includes all expenses for fuel surcharges, taxes, and airport charges associated with the flight tickets. The prize winner will not be required to cover any costs related to these specific elements mentioned.

- 8. The winner and any accompanying passenger are solely responsible for their own travel and medical insurance, valid passports, airport transfers, visas, and any other relevant travel documentation, costs, or requirements associated with their trip.
- 9. The prize ticket holders are on a lower boarding priority than normal fare-paying passengers. If the reserved flight becomes critically full or other disruptions occur, there is a possibility that the prize ticket holders will not be accepted on board. In this event, they will not be entitled to Denied Boarding Compensation. Cathay Pacific's airport staff will include them on the booking list for the next available Cathay Pacific flight.
- 10. The prize ticket holder must be 18 years or older before taking the trip unless accompanied by a parent or legal guardian.
- 11. The prize tickets are valid on Cathay Pacific Airways Limited operated flights only. Joint venture and codeshare services are excluded.
- 12. Cathay Pacific's **conditions of carriage** apply.
- 13. Cathay Pacific will not accept any responsibility for any damage, loss, injury, or disappointment suffered by any participant entering the promotion or as a result of accepting any prize.
- 14. Once a booking is confirmed, no amendments to the reservations are permitted. Pursuant to the EU Regulation 261/2004, Denied Boarding Compensation is not applicable on free-of-charge or reduced-fare tickets.

Draw Details	Date and Time: June 16th - 22nd		
	Location: Radio Gong 2000 GmbH & Co. KG,		
	Richard-Strauss-Straße 48, 81677 München, Germany		
	Draw Method: Random selection.		
Notification of	June 23rd - the winner will be informed by our radio host live in the Mike		
Winner(s)	Thiel Morning Show		
Prize Claim	Before close of business on June 30th 2026		
Date			
Prize Claim	Winners must respond to the notification email with their acceptance		
Method	and required details within 7 days.		
Additional Terms	1. The Cathay Membership Terms and Conditions apply to the use of		
	Asia Miles: Cathay Membership Terms and Conditions.		
	2. The General Conditions of Carriage apply to your use of any flights		
	operated or marketed by us: General Conditions of Carriage.		
Promoter's	By participating in the competition, you agree to Cathay Pacific's Privacy		
Privacy Policy	Policy (https://www.cathaypacific.com/cx/en GB/legal-and-		
	privacy/customer-privacy-notice.html) and that Cathay Pacific		
	processes your personal data in accordance with this Policy for purposes such as contacting you via phone/email regarding the		
	competition.		
	For information on which personal data is processed, and for the		
	correction of incorrect data, contact Cathay Pacific at		
	dpo@cathaypacific.com.		
	Your Personal Data will be processed in alignment with the <u>Cathay</u>		
	Pacific Customer Privacy Policy.		

#### **B.** General Terms

- 1. By submitting your entry and participating in this Promotion you are deemed to have accepted and agreed to be bound by these terms and conditions.
- 2. Capitalised terms have the meaning given in Part A Promotion Particulars. The Promoter is also referred to as "we" or "us" in these terms and conditions.
- 3. This Promotion is organized and provided to you by the Promoter.

- 4. This Promotion is available in the Jurisdiction for entry to the entrants that comply with the Entry Eligibility Requirements (and if applicable, the Verification Requirements) during the Promotion Period.
- 5. Entrants must comply with the Entry Eligibility Requirements, Maximum Number of Entries and Participation Procedure.
- 6. We will not accept any entry or participation in this Promotion which contains incomplete or illegible information, or which is generated by automated means (if applicable).
- 7. We reserve the right to disqualify your participation in this Promotion in the event of non-compliance with these terms and conditions.
- 8. The Prizes are subject to any restrictions specified in the Prize Restrictions.
- 9. Prize values are accurate as at the commencement date of the Promotion. Any variation of the Prize values after that date is beyond our control.
- 10. The Prizes will be drawn according to the Draw Details. We will notify winners in accordance with the Notification of Winner(s) and publish the names of the winners in accordance with the Publication/Announcement of Winner(s).
- 11. Winners must claim their Prize by the Prize Claim Date in accordance with the Prize Claim Method.
- 12. If (having made reasonable efforts) we cannot contact a Prize winner, or if a Prize is not accepted or claimed by the Prize Claim Date, we may conduct an Unclaimed Prize(s) Draw (subject to any directions given by the relevant authority if applicable).
- 13. We will notify winners of any Unclaimed Prize(s) Draw, and publish their names, in accordance with the details in Unclaimed Prize(s) Draw.
- 14. If you are a winner, you are responsible for your use of the Prize, including complying with all relevant laws and any applicable terms and conditions that may apply to the Prize as set out in the Additional Terms.
- 15. If the Promotion cannot run for reasons beyond our control (for example, computer virus, mobile network failure, tampering, unauthorized intervention, fraud, or technical failures beyond our control (as may be applicable), we reserve the right to cancel, suspend, modify or terminate the Promotion and will use our best efforts to notify you as soon as reasonably possible.
- 16. We do not accept any responsibility or liability for any problems or technical malfunction of any communication network or for any late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering,

- deletion, theft, transmission interruption, communications failure, or otherwise (as may be applicable).
- 17. To the extent permitted by law, the Promoter, its agents, employees, contractors, and its representatives will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of claiming or receiving the Prize, except where it is caused by the negligence of the Promoter, its agents, employees, contractors, or representatives.
- 18. Personal data supplied during the course of this promotion will only be processed in accordance with the Promoter's Privacy Policy.
- 19. To the extent permitted by law, the Promoter reserves the right to amend these terms and conditions at any time. Any amendments will be communicated to participants in a timely manner and will not unfairly disadvantage participants who have already entered the promotion. Significant changes will be posted on the Promoter's website or communicated via email to all participants.
- 20. These terms and conditions and this promotion are governed by the laws of the Jurisdiction. If there is any dispute in relation to this Promotion or terms and conditions, you agree to engage in good faith negotiations with the Promoter in the first instance before commencing any legal proceedings. If you and the Promoter fail to come to a mutually acceptable resolution following good faith negotiations, you may commence court proceedings, but you must do so within the courts of the Jurisdiction.
- 21. Where this Promotion utilises, or requires the use of, any Social Media Platform:
  - (a) this Promotion is in no way sponsored, endorsed or administered by, or associated with, any Social Media Platform;
  - (b) you understand that you are providing your information to us and not to any Social Media Platform; and
  - (c) any questions, comments or complaints about this promotion must be directed to us and not to any Social Media Platform.

For the purposes of the above, "Social Media Platform" means, as the context requires, Facebook, Instagram, X, and/or any other social media platform in existence from time to time.